

Top 5 DIY Home-Staging Tips for Attracting Buyers Fast



Deciding which improvements to tackle to make your home more attractive for prospective buyers can be tough. You can spend a lot of money cleaning the air ducts and repairing your roof, which are both high return improvements, but in a number of cases, boosting aesthetic appeal of your home is really the best and easiest way of attracting potential buyers.

Home-staging is a crucial part of enticing buyers; and believe it or not, there are tons of staging options that are inexpensive and easy too. Celebrity interior designer and home staging expert, [Cathy Hobbs](#) reveals, that “the beauty of home staging is that it does not have to cost a lot of money to achieve a jaw dropping transformation.”

Here are the 5 top DIY home-staging tips for attracting buyers:

Interior

#5. Clean Every Nook and Cranny. Never let a prospective buyer get the impression your home is poorly cared for. Failing to clean up the simple things, like those clods of dirt in the corners, or even messy closets, will beg the question, did you ever fix those bigger issues? Sarah Giller Nelson, Professional Organizer and Owner of [Less is More](#), suggests you should “clear out the closets so that you can see the wall behind the clothing rod,” to help present a well-maintained home.

#4. Update with Neutral Paint. You love your bright pink walls, they add color and cheeriness to the room, but prospective buyers may not. When it is time to prepare your home for sale, applying a fresh coat of paint throughout the house is an affordable way to improve your interior and attract more buyers. Make sure to update with neutral colors so that buyers can imagine themselves putting their own touches to the place.

#3. Remove furniture to eliminate clutter. This is a simple step you can take that will make a world of difference. Buyers want to see just how much space your home actually offers – the more spacious the better. “The golden rule of staging is ‘less is more,’” says Lauren Matthews of [White Orchid Interiors](#). In almost every context, a relatively small number of tasteful furniture pieces and decor accessories properly arranged can bring a room to life. Celebrity interior designer [Hobbs](#) suggests, since sellers are already preparing for a move, they should go ahead and do the partial pack, where they’re packing away all non-essentials. When your home is filled with furniture and clutter it is hard to see just how much space there is. Streamline your interiors by simplifying the furniture layout and by eliminating clutter on counters, shelves and elsewhere.

Exterior

#2. Paint your front door and update your mailbox. This may seem inconsequential, but if your front door looks old and worn out, it can really take away from the curb appeal of your home –making it look dated. Add a [fresh coat](#) of paint with a color that gives your home some pop and buy a new mailbox to match, creating a new look that improves curb appeal.

#1. Tidy up the landscaping. Just as appearance inside your home is important to prospective buyers, your home’s exterior is also crucial. Many times, if your front lawn is a disaster zone, homebuyers won’t even walk inside. If you tidy up the [landscaping](#), you can update your overall curb appeal and entice prospective buyers that may have otherwise overlooked your home. Plant some nice annuals, pull weeds, or plant a few trees and path lights to jazz up your greenery.

There are certain home upgrades and staging tips that can have a **greater return** depending on the community in which you live. The best option is to connect with a [top agent](#) in your community that can give you insight into what works for the buyers in your neighborhood. At Agent Ace, we connect buyers and sellers with top real estate professionals across the country. When you’re ready to learn more, connect with our team today!